

**ILLINOIS SPEECH-LANGUAGE-HEARING ASSOCIATION NEWSLETTER  
ADVERTISING ORDER - AGREEMENT FORM**

(Feel free to copy this for future use)

**Instructions**

1. Advertisement must be in camera-ready form. **Electronic Display Ads may be submitted via email (jpeg or pdf files preferred). Ads may be emailed to [ckeillor@bostrom.com](mailto:ckeillor@bostrom.com).**
2. The finished size of the newsletter is 8 1/2" x 11". **Ads will be printed in Black & White ONLY.** All ads must conform to the dimensions listed below.
3. All ads must be received by the deadline established for that issue.
4. Ads must be paid for in advance. Make checks payable to the Illinois Speech-Language-Hearing Association. Advertising rates are non-commissionable.
5. Retain a copy of this agreement form for your records.
6. Calendar Advertising - As a service to our members, we will list at no charge, educational activities that are held in the State of Illinois. Educational activities held in neighboring Midwest states and sponsored by other State Associations or not-for-profit related professional organizations will also be listed at no charge. There is a \$25.00 charge for all other organizations.

<u>Dimensions</u>	<u>Option 1 4 Ad Rates</u>	<u>Option 2 2 Ad Rates</u>	<u>Single Rates</u>
Back Cover-Half Page (8" horizontal x 5" vertical)	\$1000.00	\$ 500.00	\$ 300.00
Full Page (8" horizontal x 10 1/2" vertical)	\$1000.00	\$ 500.00	\$ 300.00
Half Page (8" horizontal x 5" vertical)	\$ 675.00	\$ 350.00	\$ 200.00
Quarter Page (4" horizontal x 5" vertical)	\$ 425.00	\$ 225.00	\$ 125.00
Business Card (3 1/2 " horizontal x 2" vertical)	\$ 175.00	\$ 85.00	\$ 50.00
Line Advertising (classified ads) per 100 words	\$ 175.00	\$ 85.00	\$ 50.00

**Deadline for Receipt of Copy:**

September 1, 2011  
December 1, 2011  
April 1, 2012  
June 1, 2012

**Mailing Date:**

October, 2011  
January, 2012  
May, 2012  
July, 2012

- Please mail:
1. This completed agreement form
  2. Your advertising copy in camera-ready form
  3. **Your check made payable to ISHA to (new address effective 6/1/2011):**

Cynthia L. Keillor, ISHA, 35 E. Wacker Drive, Suite 850, Chicago, IL 60601-2106  
Phone: 312/644-0828 Fax: 312/644-8557 Email: [ckeillor@bostrom.com](mailto:ckeillor@bostrom.com)

**ISHA NEWSLETTER ADVERTISING ORDER**

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Check No: \_\_\_\_\_ Amount: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Advertising copy for the following Newsletter issue(s): (Please Check Box)

October 2011

January 2012

May 2012

July 2012