



**Illinois Speech-Language Hearing Association
SPONSORSHIP PROGRAM**

52nd Annual Convention, February 9 – 11, 2012 • • • Donald E. Stephens Convention Center, Rosemont, IL

Dear 2012 ISHA Annual Convention Sponsor:

Approximately 2,000 audiologists, speech-language pathologist, and students are expected to converge at the Donald E. Stephens Convention Center for ISHA's 52nd Annual Convention. We invite you to take advantage of the sponsorship opportunities we offer this year to further reach your target audience and obtain maximum company exposure at this premier event. Feel free to mix and match various opportunities to fit your needs.

Sponsorship Guidelines

1. Sponsorship is not considered confirmed until a written confirmation is sent by ISHA.
2. Full payment is required with Sponsorship Application.
3. Refunds or cancellations will not be made after sponsorship promotional materials have been produced.

I. ANNUAL CONVENTION SPONSORSHIP LEVELS

GOLD LEVEL (\$4,000 or more)

- Sponsor's promotional piece to be inserted in the attendee registration materials*
- Recognition in the ISHA Newsletter mailed to over 2,400 ISHA professional members
- Post convention registered attendee mailing labels
- Sponsor ribbons for their personnel's convention badges
- 6' draped/skirted table at sponsored function to display brochures adjacent to the registration area

SILVER LEVEL (\$2,000 - \$3,999)

- Recognition in the ISHA Newsletter mailed to over 2,400 ISHA professional members
- Post convention registered attendee mailing labels
- Sponsor ribbons for their personnel's convention badges
- 6' draped/skirted table at sponsored function to display brochures adjacent to the registration area

BRONZE LEVEL (\$1,000 – \$1,999)

- Recognition in the ISHA Newsletter mailed to over 2,400 ISHA professional members
- Sponsor ribbons for their personnel's convention badges
- 6' draped/skirted table at sponsored function to display brochures adjacent to the registration area

* Insert to be approved by ISHA convention management.

APPLICATION and PAYMENT DUE DATE: December 9, 2011

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III. SPONSORSHIP APPLICATION – DUE DATE: December 9, 2011

Please select your sponsorship choice(s) from the list below:

Sponsorship Opportunity	Single Sponsorship	Co-sponsorship
Continental Breakfast - Friday, February 10	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,000
Refreshment Break - Friday, February 10	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$2,500
ISHA Cocktail Party - Friday, February 10	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,000
Continental Breakfast - Saturday, February 11	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,000
Convention Portfolios	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$4,000
Speaker Ready Room – Thursday through Saturday	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$2,000
Pens	<input type="checkbox"/> \$2,000	Not available
General Sponsorship	Not available	<input type="checkbox"/> \$1,000

SUBTOTAL AMOUNT: \$ _____ \$ _____

TOTAL AMOUNT ENCLOSED: \$ _____

Please print or type:

Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Cell Phone: _____ Email Address: _____

___ Check Enclosed ___ Visa/MasterCard # _____

Name (exactly as it appears on card) Expiration Date

Signature – required if paying by credit card (I agree to pay according to the credit card issuer agreement.)

All sponsorship opportunities will be awarded based on the date we receive the completed application and payment (made payable to ISHA) and sent to:

Cynthia L. Keillor, Executive Director
Illinois Speech-Language-Hearing Association
35 E. Wacker Dr., Suite 850
Chicago, IL 60601-2106

If paying by credit card fax to Cynthia Keillor at 312-644-8557. In the event your selection has already been chosen, you will be contacted to discuss an alternative choice.

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